

BURBANK ON PARADE

Alisa Cunningham-Secretary
P.O. Box 3396
Burbank, CA 91508-3396

Burbank On Parade Celebrates the Big Top
April 10, 2010 • 11:00 A.M.

C.N.A.P. APPROVED PARADE
S.C.S.B.O.A. JUDGED PARADE

Celebrating Burbank for 26 years! We could not put
on the Parade without you. Thank you!

INFORMATION SHEET AND APPLICATION FORM

SPONSORSHIP OPPORTUNITIES

Is a non-profit 501(c)(3) organization run entirely by volunteers. The Federal ID# is 95-3713384. Our parade consists of bands, floats, civic entries, dancing schools, gym schools, Boy Scouts, Girl Scouts, vehicles: classic, street rod, and antique, and equestrian.

Presenting Sponsor - \$10,000:

- All advertising: print, on-line, radio, press releases, and/or cable
- Recognition on lead banner at start of parade
- Top Placement on all advertising
- Company name on Burbank On Parade website & link to your website
- Recognition on broadcast of the parade

Diamond Sponsor - \$5,000:

**NEW: Parade Program ad (day of parade)
entire outside back cover**

- All advertising: print, on-line, radio, and/or cable
- Recognition on theme banner
- Prominent placement on all advertising
- Company name on Burbank On Parade website & link to your website
- Recognition on broadcast of the parade

Platinum Sponsor - \$1,000

- Advertising on all print material
- Recognition on a parade banner
- Company name on Burbank On Parade website & link to your website
- Recognition on broadcast of the parade

Gold Sponsor - \$500

- Logo on newspaper advertisements: Daily News & Burbank Leader
- Logo on store-front posters
- Recognition on a parade banner
- Recognition on broadcast of the parade

Silver Sponsor - \$250

- Name of firm included in:
 - One Newspaper Advertisement
 - Broadcast of the parade

In-kind Sponsor - Trade of services

- BOP depends on its In-Kind Sponsors as they provide valuable aid to every facet of our operational efforts.
- **Please contact Cynthia Wagner at 818-800-9084 cynthia@cynthiawagner.info**

Additional Sponsorship Details

Burbank on Parade's annual event would not be possible without the generosity of its sponsors. All donations are appreciated. We want to make your experience as easy and incident free as possible, so please direct all questions and concerns to Cynthia Wagner at (818) 800-9084 or cynthia@cynthiawagner.info Thank you again! Tax-ID # 95-3713384.

Sponsorship Deadline: March 1, 2010

INFORMATION SHEET AND APPLICATION FORM

SPONSORSHIP OPPORTUNITIES

(Please fill-in application form and mail by deadline)

Organization / Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Application and Sponsor Check:

Please make your check payable to Burbank on Parade, Inc. and mail with application to the following address:

Burbank On Parade
Alisa Cunningham-Secretary
P.O. Box 3396
Burbank, CA 91508-3396

For More Information Contact:

Burbank On Parade
Phone: (818) 800-9084
Email: cynthia@cynthiawagner.info
www.burbankonparade.com

Sponsorship Deadline: March 1, 2010

SPONSOR FEE AND COMPANY LOGO DUE WITH

APPLICATION. You can e-mail logo and click-through information to cynthia@cynthiawagner.info Logos need to be 300dpi, either in jpg, tif, or eps formats. If you want to send a PDF, please send the largest size and 300dpi.

ALL APPLICATIONS ARE SUBJECT TO PARADE COMMITTEE APPROVAL